

# HOPE IN ACTION

Phia Foundation  
**2018-19**  
ANNUAL REPORT





# TABLE OF CONTENT

<b>03</b>	Purpose Behind PHIA
<b>07</b>	PHIA's Reach and Scale
<b>10</b>	Reducing Inequality and Bridging the Gap
<b>18</b>	Access to Essential Services
<b>25</b>	Ensuring Sustainable Livelihoods
<b>30</b>	Humanitarian Response and Mitigating Climate Change
<b>33</b>	It's Possible Campaign
<b>34</b>	PHIA's Accountability and Internal Governance
<b>36</b>	Finance and Funding Overview
<b>44</b>	Wall of Fame
<b>46</b>	Success Stories
<b>48</b>	PHIA Experience



## Message from Managing Trustee



It gives me immense pleasure to present to you the Annual Report for Partnering Hope Into Action (PHIA) Foundation for the year 2018-19. I firmly believe that context drives development and I like to see our present context with the lens of opportunities and hope.

Globally, the urge for putting an end to poverty, addressing inequality, taking concrete steps towards climate change mitigation and leaving no one behind has never been stronger. There is a shared realization of interconnectedness and cross dependencies among people and communities. We also are in an age where human kind has the technology and means to amplify local voices to resonate with global sentiments.

For those of us who find themselves responsible for amplifying these voices the task is cut out very clearly. We need to strengthen and bring centrality to the voices of the poorest, most marginalized and the excluded. At PHIA we also recognize that even within the most needy, marginalized and excluded we need to prioritize working with and for women and girls, for if we are not purposive it would not happen on its own. For it is only when we would be able to address their concerns and create viable and contextual solutions, we would have done justice to our responsibilities.

As PHIA we believe that this reality is possible not only by working directly with those who have the greatest needs but also influencing the state to reach out them and create a tangible impact. The seriousness of the intentions of the state around safe water and sanitation, health security, economic growth and mitigating climate change, among other things, can be given an added impetus by acting as a bridge and helping it to reach the neediest, most excluded and most deprived.

PHIA is committed to facilitate effective action, initiate difficult but important conversations and bring about a sense of urgency in untangling the complex web of poverty, exclusion and deprivation. The year gone by was a reflection of this commitment and we stand resolute to bring even greater focus on our long-standing belief and commitment for a society free from poverty, exclusion and discrimination where all people live with justice, peace and dignity.

A handwritten signature in black ink, which appears to read 'Belinda Bennet'. The signature is fluid and cursive.

**Dr. Belinda Bennet**  
Managing Trustee



# Message from the Desk



**Anand Kumar  
Bolimera**

*Honorary Director*

It gives me immense pleasure to present the annual report of PHIA Foundation for the year 2019 - 20. As I reflect on our collective journey of "Partnering Hope Into Action", it gives me a great sense of satisfaction, hope, courage and motivation. We would like to celebrate our work which endeavors to bring positive change in the lives of our fellow community members. Even though there is a growing sense of uncertainty in the sector and a visible broadening of inequalities in the society which does make me anxious, but, the spirit of resilience and perseverance of the community gives me the energy and hope to continue on this journey with new vigour.

The 'Internet Saathi' programme, in partnership with FRENED, has reached new milestones and continue to grow further. The energy, passion and dedication shown by the twenty thousand plus 'Internet Saathis' are amazing and overwhelming. Reaching out to 76,000 plus villages and touching the lives of 9 million women and girls by the Saathis is commendable! Their access to digital literacy, knowledge and skills are making huge impact in the lives of rural women and their families. The 'Internet Saathis' are breaking various social, cultural and economic barriers and have become new role models for others. I am humbled by their inspiring stories of change!

Our strategic partnership with APPI has supported us in strengthening and promoting good governance among the socially excluded communities in the state of Jharkhand. The early results are amazing. The communities are showing inspiring leadership by strengthening good governance and ensuring accountability at the grassroots. The work on promoting and strengthening constitutional values through individual and group fellowship into day to day life is another humbling experience in the making.

Other inspiring initiatives including - promoting child rights through CCRD coalition, Smart Betiyaan and digital literacy programmes in Uttar Pradesh, access to basic maternal and child health services among Adivasi communities in Jharkhand, promoting WASH standards in the schools and school children in Bihar, strengthening livelihoods among Dalit and tribal communities in Bihar and Odisha, and access to rights and entitlements, tackling issues of migration and trafficking, continue to impact the lives of marginalized communities.

India is facing a huge and growing challenge due to global warming and its impact on the climate change. Increased occurrence of natural and human-made disasters such as recurring floods and cyclones, is putting millions of lives and livelihoods at risk. There is an urgent need to undertake both mitigation and adaption practices, promote resilience and disaster risk reduction (DRR).

I would like to take this opportunity to thank our board of Trustees, for their strategic input, guidance and leadership. I thank our donors, strategic partners, and supporters for their continued support and faith in our work. My special thank goes to our civil society partners and networks for their active collaboration. Lastly, but not the least, I acknowledge and appreciate the hard work and dedication of my dynamic and energetic team. Each one's role has been very significant in actualizing the 'Hope in Action'.



# Purpose Behind PHIA

PHIA Foundation interventions and projects expand to seven states of India with projects being implemented in 88 districts. During emergencies the organisation works in affected area(s) irrespective of geographic priorities. PHIA follows a rights-based approach for inclusive and sustainable development. Evidence based advocacy to improve policy implementation is integral to our approach.

PHIA works in partnership with Civil Society Organisations(CSO), the private sector and government bodies to bring capabilities and capacities together to find scalable solutions to address poverty and promote inclusion. Partnering Hope into Action Foundation (PHIA)

is a Charitable Trust registered in India. It works for eradication of poverty and social exclusion with the poor, socially excluded and marginalised communities in India. It works in partnership with civil society and community-based organisations who represent community needs and aspirations.

PHIA facilitates empowerment of poor, socially excluded and marginalised communities so that they can be in-charge of their own development and can enjoy non-discriminatory access to rights and entitlements through addressing inequality and intergenerational poverty. Gender equality crosscuts all PHIA's work.







## Vision

Our vision is a society free from poverty, exclusion and discrimination and all people living with justice and dignity.

## Mission

To empower the most excluded and marginalised communities, with a specific focus on equality and inclusion.

To engage with young people to build their ability to attain their aspirations and ensure children's rights to security, education, health and development.

To form partnerships with Civil Society Organisations (CSOs) and Community Based Organisations (CBOs), and implement projects that support communities and individuals.

To engage with multiple stakeholders, including central and state governments, to promote pro-poor policy changes.

To work on rural and urban development projects across India.

### Dr. Belinda Bennet

*Managing Trustee*

“

I have witnessed some of the inspiring and transformational work PHIA has been doing along with its partners and it gives me immense pleasure and satisfaction to realise that PHIA's work is helping communities to thrive despite adversities.

Working in collaboration and partnership with the State to bridge the delivery and governance gap is an integral part of the approach informed by our long years of experiences. PHIA also works closely with the corporate sector, Trusts and Foundations, and institutions to deliver their Corporate Social Responsibility (CSR) projects and social development initiatives.

In the financial year 2018-19 PHIA had a strong portfolio of projects across the themes of

- Reducing Inequality and Bridging the Gap
- Access to essential services
- Ensuring sustainable livelihoods
- Humanitarian Response and mitigating climate change





## PHIA and PACS Network

PHIA continues building on the social capital created and the impact made in specific themes and flagship schemes of the government through the interventions of the Poorest Areas Civil Society (PACS) Programme. PACS Network is the legacy of one of the largest civil society programmes supported by DFID in India reaching out to 9.62 million people across 90 districts in 7 states. 250 Civil Society Organisations were partners to this Programme working on some of the most challenging and critical development challenges.

PHIA works with the PACS Network to take forward critical interventions and campaigns around Governance, Deepening Democracy, Forest Rights, Land Rights, Education and Gender Equality. As an organisation built on the experience of civil society interventions in India and inheriting the best practices from the PACS Network, PHIA is able to draw on excellent experience of scale, addressing complex issues of poverty and depth of interventions.

## Our Impact Areas

PHIA Foundation integrates three basic aspects into all its programmes and interventions. It ensures that Inclusion, Gender and Human Rights are at the centre while designing and implementing its interventions.

PHIA ensures that all its programs and projects uphold and promote basic human rights and dignity for life. It also ensures that all its programs and projects positively promote and reinforce gender-sensitive ecosystem and challenge gender-based discrimination and stereotypes. Lastly the third critical aspect that PHIA ensures is that the program approach and interventions are inclusive by design and foster social inclusion in a systematic and conscious manner.



# Context in which PHIA Operates

India continues to capture the imagination of the world in multiple ways. While as a nation currently, every third person in India is a youth by 2020, the median age in India will be 29 years making it the youngest nation across the globe. We have also witnessed a buoyant economic growth, reduction in absolute numbers of poor, enhanced focus on healthcare, safe drinking water and sanitation, climate change mitigation and other aspects of development.

As India negotiates its way up the economic structures which govern the globe, we are unfortunately witnessing growing inequality. The wealth of 9 Richest Indians is equivalent to bottom 50% of our country (Oxfam Inequality Report). There are inequalities in wealth, income and consumption, as well as structural inequalities of opportunity, access, regions and social groups. Unequal power relations often driven by caste, ethnicity, class boundaries, patriarchy and disparate economic opportunities, have added fuel to the fire of poverty and social injustice.

Going beyond the economic growth stories, if one dives deeper we realize that India still ranks 130 among 189 countries on SDGs as of 2018. Every 18 minutes there is an atrocity reported against SC/ST individual (NCRB 2016 Report). This highlights the fact how identities of caste, ethnicity, religion, gender and disability and their intersectionality have a big role to play in determining the marginalization, vulnerability and degree of inequality people face in this country.

Alongside, rise in global average temperatures have led to a worrying trend of no rain for long periods and then a sudden bout of excessive rainfall, causing extreme weather events. Monsoon rainfall in 2018 was the sixth-lowest since 1901, (as per India Meteorological Department-IMD). It was also the sixth-warmest year since 1901, when recording started. Yet we saw the devastating floods that ravaged the state of Kerala and Assam this year. While disaster affects everyone equally, it's true impact is disproportionately felt and experienced by the excluded and marginalized community the most.

Rooted in this reality, PHIA sees immense potential and value in building on our inclusive-partnerships-based model. We envision a society free from poverty, exclusion and discrimination and all people living with justice and dignity. For that to happen, it is essential to build on such conversations and create safe spaces for engagement with all sections of the society to highlight and collectively arrive at possible solutions to bridge the gap and work towards an equitable society.

PHIA believes lasting change can only become a reality when underlying causes of poverty and social exclusion are addressed in a holistic manner. To be able to bring a more natural balance to power sharing in communities as well as in households, each of our programmes on the ground have been layered with inclusive and gender transformative change initiatives.

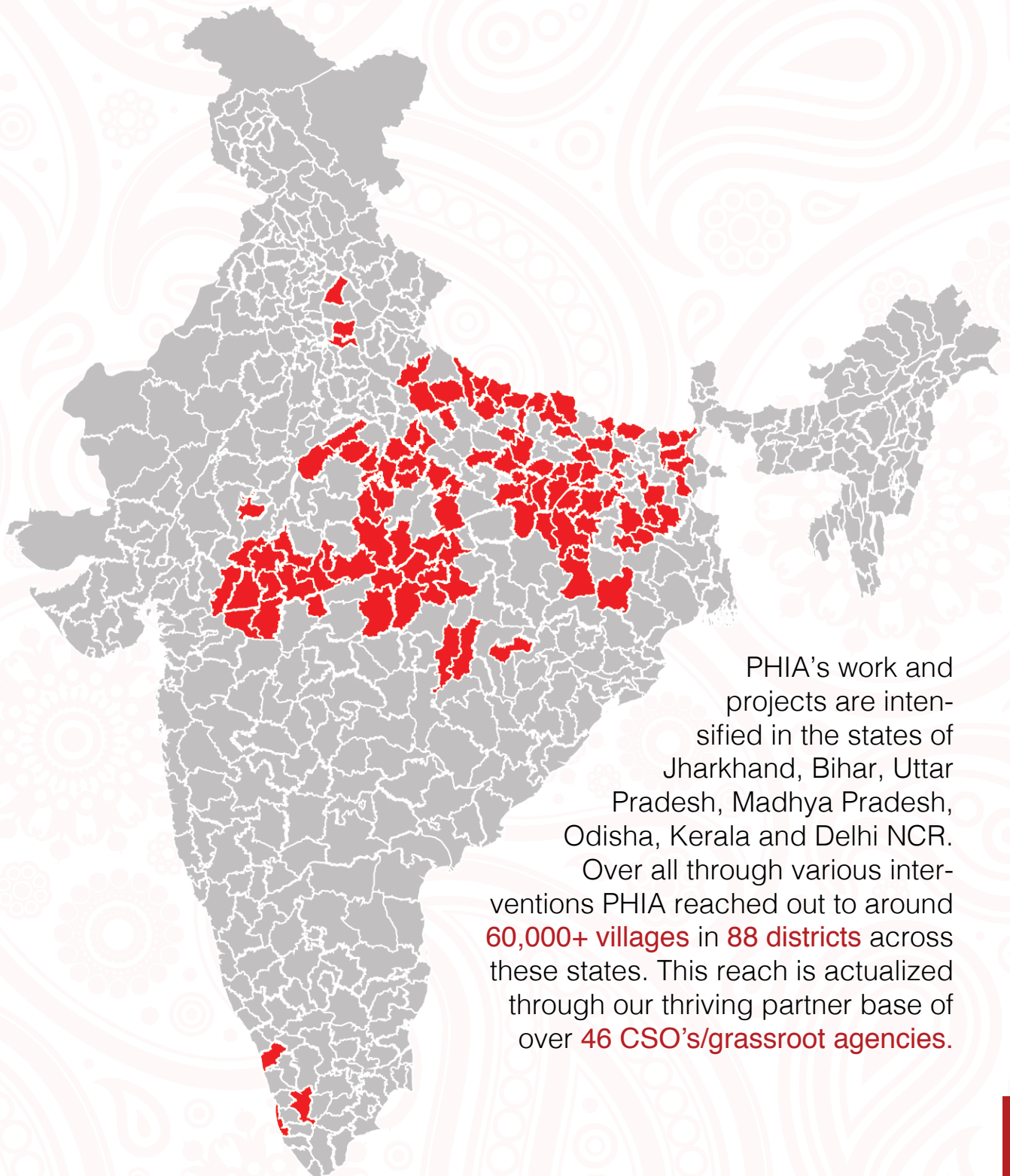
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**We see hope in all our engagements. Hope for change. Hope for equality. Hope for a better future!**





## PHIA's Reach and Scale



PHIA's work and projects are intensified in the states of Jharkhand, Bihar, Uttar Pradesh, Madhya Pradesh, Odisha, Kerala and Delhi NCR. Over all through various interventions PHIA reached out to around **60,000+ villages** in **88 districts** across these states. This reach is actualized through our thriving partner base of over **46 CSO's/grassroot agencies**.



# FOCUS AREAS



Reducing Inequality and  
Bridging the Gap

Access to essential  
service

**KE**  
VERT



Phia's unique preposition comes from its strength of convergence and network. With over 250 CSO connects across multiple states of India, linkages to existing vibrant platforms and networks, Phia offers scale and depth together. Keeping our model of working with partners in the center Phia's work can be categorised into the following focus areas.



Ensuring sustainable  
livelihoods

Humanitarian Response  
and mitigating climate  
change

KEY  
ICALS





## Reducing Inequality and Bridging the Gap

PHIA recognises that one of the key mediating factors between growth and poverty is inequality. Recent reports on inequality in India have amply pointed out the need to bridge the gap. PHIA's interventions strive towards addressing the root and structural causes of inequalities and go beyond just income inequality. It includes working on bridging the resource and income disparities, gender-based inequalities, inequality emerging out of social discrimination and the overlap and

intersectionality of all these. PHIA firmly believes that in order to further its vision and mission recognising and addressing inequality purposively would have to be at the core of its intervention. This principle manifests in PHIA's interventions and projects. It guides the selection of geographies, partners and communities that PHIA engages and works with.



## ■ Digital Literacy through Internet Saathis in multiple districts of Bihar, Jharkhand, Madhya Pradesh, Chhattisgarh and Uttar Pradesh

The Internet Saathi Digital Literacy Project, supported by FRENED (TATA Trust & Google India), aims to reduce India's glaring digital gender gap. As a strategy, it trains and prepares young rural women or Internet Saathis, who in turn orient other women from their home village and other neighbouring villages about the use of internet.

While generating awareness about the use of internet, one of the primary focuses remain on accessing information and services that can be used in a myriad of possible ways. As of March 2019, over 9 Million women were trained across 76,000+ villages with 20,000+ Internet Saathis in 95 districts of five states and involving 47 CSO partners. The states covered include Bihar, Jharkhand, Madhya Pradesh, Chhattisgarh and Uttar Pradesh.

The journey of empowerment of the Internet Saathis continue to inspire them, their families and their society. Constant conversations with the Internet Saathis has informed a deep rooted social change process where the programme acted as a stepping stone towards multiple dimensions of empowerment. This includes challenging caste and gender identity based discrimination, raising critical questions on accepted patriarchal social norms, finding financial independence through employment and entrepreneurship and realising the value of independent mobility and decision making. The aspirational journey of the Internet Saathis continues in all these states.

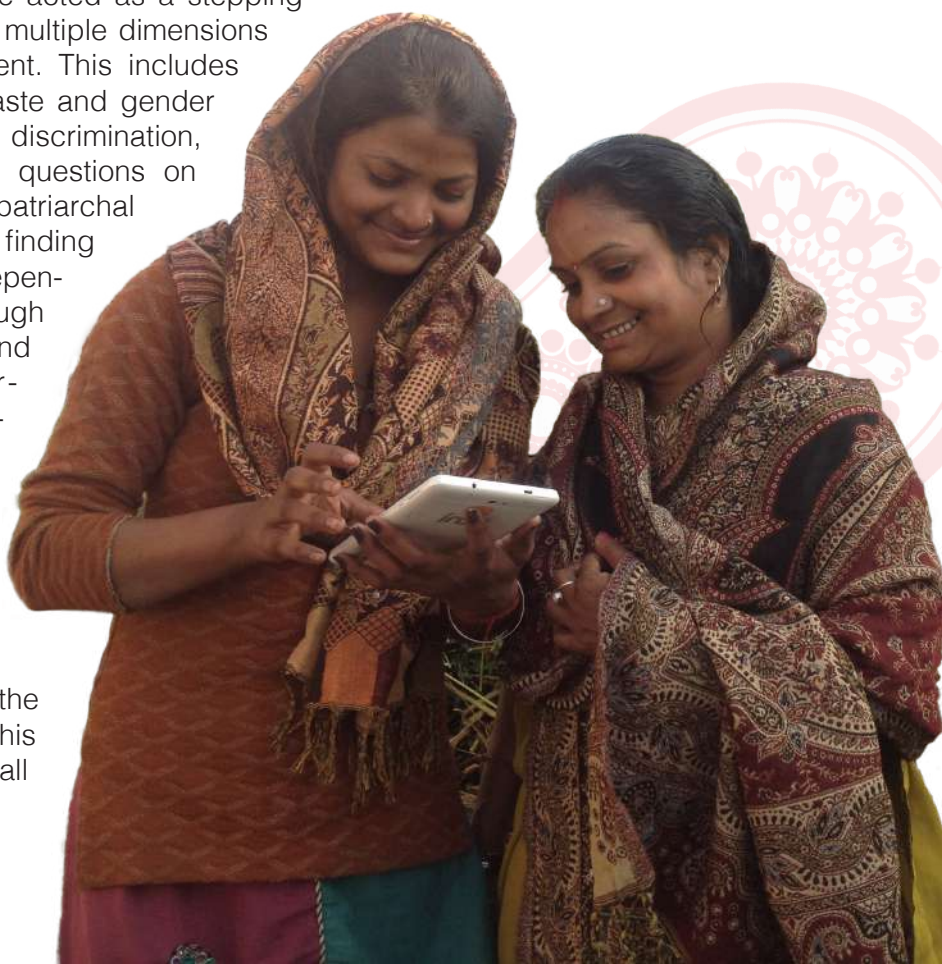


### Bandana Kumari

*Internet Saathi*

“

Internet Saathi gave wings to my dream. Now people appreciate my work. It has given me lot of confidence and a platform to become self-independent. Today, apart of my work, I also take tuition and contribute to my family's income. Internet Saathi has taught me to believe in myself.





## ■ Strengthening Local Self Governance in selected blocks in Jamtara, Gumla and West Singhbhum districts of Jharkhand

APPI (Azim Premji Philanthropic Initiative) is supporting PHIA Foundation to implement a programme that focuses on deepening democracy and strengthening local self-governance in three blocks in Jamtara, Gumla and West Singhbhum districts of Jharkhand. The three blocks in these three districts characterise three different tribal communities and contexts of traditional governance systems. The programme builds the capacities of the Gram Sabhas and Panchayati Raj Institutions (PRIs) for inclusive and participatory development of their villages. A special focus is on effective participation of vulnerable and marginalised communities.

The programme areas are witnessing strengthening of the governance processes with the involvement and participation of the community on planning, decision making and monitoring the rights and entitlements through democratic institutions like Gram Sabhas and Community Based Organizations (CBOs).

The project has also strengthened concepts like Gram Sabha Secretariat and has been actively engaging with the youth through its Youth Engagement Program through cultural events and sports. The idea is to later engage

them in governance processes with an objective to build young leaders from the community. The intervention has reached out to 358 villages and 1075 hamlets and has resulted in establishment of 186 Gram Sabha Secretariat. Four Gram Panchayat Development Plans were facilitated and are under process of approval from the relevant government departments.

**1330**

*Community Leaders*



**186**

*Gram Sabha Secretariat*



**313**

*Gram Sabha Active & Functional*

**Gopal Mahto**

*Gram Pradhan*

“

For the last six months we have been holding meetings regularly and discussing issues like education, health, old age and disability pension, status of Anganwadi centre, drinking water and sanitation etc. The project has made us aware about a lot of things including PESA law and Gram Sabha structure.





## ■ Coalition of Child Rights and Development



The second phase of Coalition on Child Rights and Development (CCRD) started from May 2018. The project was implemented in 22 districts of Uttar Pradesh with support from UNICEF.

CCRD Phase II was built on the strong alliance working towards the common cause of Child Rights and Development established in the CCRD Phase I. This phase endeavoured to expand its program outreach across 22 districts of Uttar Pradesh leveraging the social capital created through other interventions. In Phase II other interconnected issues related to child protection, WASH, health and nutrition were

taken up to ensure the holistic development of children. The major objective was to make implementation processes of RTE inclusive and effective through the empowerment of communities and creating a collaborative partnership with the government. Grievance redressal was an important component of this aspect. This coalition strengthened the process of school governance particularly through functional School Management Committees (SMCs) and enabled them to act as a catalyst for quality education in schools, particularly for out of school children. Citizen's Reports were developed on Weekly Iron & Folic Supplement (WIFS), Attendance and Social Audits.



## ■ Strengthening Constitutional Values through Individual Fellowships

Azim Premji Philanthropic Initiatives (APPI) has supported another intervention in the states of Madhya Pradesh and Jharkhand towards strengthening values enshrined in **The Constitution of India**. The project commenced from December 2018 and was designed to select and support 25 individual Fellows across these two states to work on different interventions on strengthening constitutional values with a special focus on Justice, Liberty,

points and engagements with these Fellows for cross learning and assessing what works well on the ground in the context of strengthening constitutional values.

PHIA received interesting applications on a varied range of thematic issues from a diverse group of people in terms of gender, social identity, age, experience and geographic location. The entire selection process followed an intensive



Equality and Fraternity for one year. Through a rigorous selection process, a diverse group of 23 Fellows were selected in these two states who have embarked on their individual plans and journeys for strengthening constitutional values. The project has designed multiple touch

three-layer process to ensure objectivity and diverse representation of people in the Fellowship cohort. The Fellows would have their presence in 29 districts across the two states including 18 in Madhya Pradesh and 11 in Jharkhand.

**Belu**  
*Fellow*

“

This fellowship is unique as it offers an opportunity for the community and the fellows to explore and engage with the macro picture of the society and self as seen through the lens of the constitution. At a personal level, the fellowship has helped me pursue my core area of interest in Constitutional Law, and its transformative potential for a community. It has enabled me to creatively and comprehensively spread the concepts of affirmative action, right to life, freedom, socialism, and democracy to the poor and marginalised.



## ■ Labour Helpline

The toll-free labour helpline has emerged as a valuable resource centre where unorganised sector workers are directly connected with the concerned departments and officials to resolve their queries and grievances. The toll-free labour helpline is managed by PHIA with the support from the Department of Labour, Government of Jharkhand, and has been successful in providing a platform for enquiry, information, and grievance redressal.

Finding value in the initiative, the Department continued its support in the last year. Labourers from Jharkhand and from across the state have also benefited from the helpline service. Through the helpline we have responded to support online registrations of workers, online payment mechanisms, enquiries on building and other construction schemes and unorganized workers' schemes, interstate migrations, helpline number, and also on enquiries other than labour department schemes such as MGNREGA etc.

### Dheeraj Daniel Horo

*Project Lead*

“

The toll free labour helpline, operating since May 2016 successfully established its own identity as a connect between the labour force and the Department of Labour, Government of Jharkhand.



**2639**   
Calls Received

**2551**   
Enquiries

 **1613**  
Received  
Direct Information



## ■ Community Engagement for Accessing Government's Flagship Programmes on Access to Basic Services

Supported by the CSR of ACC Limited, this project is aimed at promoting and creating awareness around various relevant government schemes to the communities around the cement producing plant of ACC in Dhanbad district of Jharkhand. It reaches out to 26 hamlets of three villages with a focus on strengthening and institutionalization of community monitoring mechanisms. The project also reaches

out to communities through engaging front-line workers on creating awareness around Board of Construction Workers and Unorganised Sector Workers schemes. It has a strong collaboration with the State Government of Jharkhand, which issues labour identity cards to workers identified through the project and entitle them to access many social security benefits.



**Neeraj Akhoury**  
MD & CEO ACC Limited

“

As a good citizen of this country we must do whatever is possible to make poor access all the benefits one is entitled to – Health, livelihood, employment, social security schemes and education. And to attain this, ACC is committed to go beyond 2% CSR bracket and also can mobilize resources if one has idea and passion to deliver.



## ■ Strengthening existing policies of Government to combat human trafficking in Jharkhand



PHIA is implementing a project, supported by the British High Commission, to engage with the state for improved implementation of laws; service delivery of government welfare programs; and awareness generation on the plight of trafficked children, domestic workers and sexually abused women and girls. Jharkhand is a source, transit, and destination for human trafficking. Unsafe migration and trafficking of women and children

is reportedly increasing, which is a great concern to all of us. According to media reports, in the last few years a large number of female labour migrations have steadily increased in Jharkhand. The project is in its initiation phase and the activities carried out during the quarter focused on building a strong alliance with the state government departments and other key stakeholders.

**Ratan Tirkey**

*Member, Tribes Advisory Committee, GoJ*

“

Human Trafficking is an organised crime which is deep rooted and has multiple layers. It can only be tackled by the joint initiative of the Government and the Civil Society.





## Access to Essential Services

Access to quality basic services including education, health, nutrition, WASH (Water, Sanitation & Hygiene) and shelter coupled with a sustainable livelihood option for the family go a long way in ensuring overall wellbeing and development of a household. In context of India, data on human development indicators clearly demonstrate that the access to these basic services are not equal for everyone in the society and is quite often determined and affected by the identities of gender, caste, ethnicity and class.

PHIA strongly believes and works on the principle that a fair access to basic services is necessary to bridging the well-being gap. We believe active citizenship is crucial to improve community access to these services and has a direct correlation to inclusion, growth and development. We encourage this by empowering communities to monitor and access government schemes and assist in improving the governance mechanisms affecting it.



## ■ Strengthening WASH in Schools Across Multiple Districts in Bihar

**Moni Kumari**

*Student*

“

I don't have to miss schools during my menstruation period any more as my school now has a pad bank which eases its availability and accessibility. There are dustbins available in toilets too, which helps in disposing of used pads.

PHIA Foundation partnered with UNICEF, on a programme that focused on engaging with government schools to achieve five-star level (high level of compliance as per the government norms) in Swachh Vidyalaya Puraskar 2018 - 19 and to assist them in complying with the required WASH standards in schools. The project aimed at building the capacities of key stakeholders across all the 38 Districts of Bihar on Swachh Vidyalaya Puraskar (SVP) to encourage and increase the number of nominations in SVP for 2018 - 19.

The six-month program had two broad objectives. One was to target 110 schools in Gopalganj (43), Sitamarhi (47) and Sheikhpura (20) districts to achieve WASH services and amenities on all the indicators under Swachh Vidyalaya Puraskar guidelines. Second, was to conduct a one-day training of all the Cluster Resource Centres and Block Resource Centres of the Education Department on Swachh Vidyalaya Puraskar and follow up with district administration to increase the number of SVP nominations. PHIA implementing this project in partnership with two organizations i.e. IZAD and Pragati Grameen Vikas Sansthan.

Post the successful implementation of the first two objectives, it was realized that the state of affairs in the schools are way below par as to what was expected at the commencement of the project. Hence, to understand the disparity better, PHIA conducted a gap assessment

of 1028 schools spread across 38 districts. The objective was to gauge the status of WASH facilities in school and build advocacy issues around strengthening WASH in school. Purpose of the gap assessment was also to build momentum in the districts towards WASH facilities in schools in the light of Swachh Bharat Mission.

Schools were randomly selected in districts from different Blocks. The training team conducted school survey and advised school authorities towards strengthening WASH in school and ways to improve the WASH standards with low cost techniques. An advocacy document with the survey report was prepared and submitted to the government.

The efficiency and effectiveness with which PHIA was able to implement the project resulted in a scale up project on Menstrual Health Management and WASH in schools.





## SWACHH VIDYALAYA PACKAGE



Direct Information in

**99** SCHOOLS

across

**3** DISTRICTS

**7788**

EDUCATIONAL FUNCTIONARIES TRAINED  
on Swachh Vidyalaya Puraskar (SVP)  
and WASH across **38** DISTRICTS

Gap Assessment of

**1028**  
SCHOOLS



## ■ Urban Education program

PHIA Foundation continued working with children from the communities who are engaged in rag picking as primary livelihood option in both areas of Bhowapur and Madanpur Khadar. The main objectives of this program are - to mainstream children with education and retain them with education system and to improve children's health through providing nutrition and awareness on WASH (Water, Sanitation & Hygiene).

During the FY 18-19, both centers catered to 400 children of which we were able to mainstream 220 children into formal education. This year 60 new children enrolled into formal schools of which 44 scored between 60-90% marks in their exams.

The project also worked around improving the health indicators of the children through supplement of nutritious food and safe drinking water. A two-day workshop was organized on 'Disaster Preparedness' and 'First Aid' at Madanpur Khadar and a two-day creative workshop on child rights, child participation and child protection was organized at Bhowapur. The main objective of the workshop is to sensitize children and prepare them. More than 160 children participated in these workshops. During the year we also organized two educational and exposure visits for the children, celebrated 30 important days and hosted 5 sporting events as part of children's holistic development.

The project has also been able to develop formal links with SSA (Sarva Shiksha Abhiyan) and SMC (School Management Committee) of government schools.



### Minita Devi

*Community member*

“

Neither me nor my husband is educated to guide our daughter, Rani in her studies.

After attending PHIA's center, she has significantly improved in her education. The teachers are very good and provide good counselling to our children. Rani's other skills like communication and writing has also improved. She has been regularly attending classes in PHIA's education center for the last 3 years and I am sure this will help her to grow in her life.

**220** CHILDREN  
into formal education



**60**

New children enrolled







## ■ Strengthening access and entitlement of Basic Maternal and Child health services to the socially excluded community

PHIA is working in Manoharpur and Bandgaon of West Singhbhum district of Jharkhand to implement the 'Strengthening access and entitlement of Basic Maternal and Child health services to the socially excluded community' project supported by UNICEF along with its local implementing partner, ASRA. Awareness of the people, particularly among the excluded group with regard to their basic educational, health, nutrition, livelihood and other developmental schemes is low. The situation of health service delivery is not satisfactory. The underlying reasons are lack of necessary health infrastructure, unwillingness amongst service providers to reach out to the excluded pockets, shortfall in service providers. As a consequence, remote and inaccessible areas are deprived of health services and related entitlements.

Our project location is Bandgaon which is located in an extremely difficult terrain with sparsely populated villages and poor connectivity. The Munda dominated population in the core operational area have a different way of living, with some of them living in very poor conditions and lack access to basic services. The community especially women have low aspiration about their life, the existence of gender discrimination within the

community affects women, and children the most. The community largely lives in extreme poverty. Bandgaon is extremely affected by LWE groups which also causes a threat and challenge to the field staffs moving to the villages most of the time.

### Dr. Madhu Jonathan

*Chief Field Office - UNICEF,  
Jharkhand*

“

Happy to see the changing health seeking behaviour among the communities and at the same time health becoming one of the important agendas of the Gram Sabha.”

As the project has progressed, we have managed to reach close to 150 Gram Sabhas in the region where our team understands and works with the local governing bodies to discuss the health-related issues along with other activities including the celebration of Newborn Week. 148 Gram Sabha were made aware on the MCHN Plans. We have



organized multiple workshops on Social and Behavior Change Communication on newborn health issues and facilitating revision in the Micro plan for Bandgaon block to reach out to left out tolas, families and villages. The project has also hosted block level coordination meetings to discuss on system strengthening of the frontline workers on regularization of VHND sessions, enroll beneficiaries for JSY schemes benefits, release and proper use of untied funds, identification of high risk child and pregnant women, ensuring regular Antenatal check-ups in the hard to reach areas and revision in immunization plans. We have also conducted district level workshop to advocate and emphasis on ensuring quality healthcare in the on-going area. As a part of the project we also regularly identify high risks cases which are in need of immediate assistance.

**Niranjan Mahato**  
*Community member*

“

With your help my child is doing well, at the time when he was born his weight was just 2.1 kg and he was not healthy. I was not ready to take him to the SMC centre but after assurance from Savitri Ji, the Panchayat Facilitator, I became convinced to take him to SMC with the help of sahiya and now I am thankful for my child's health and wellbeing.





## ■ Nai Shuruat – Sahaj Shiksha Pariyojna' Computer Based Functional Literacy Project



*By the end of the project, it had reached out to*

**52,110 learners** *covering*

**772 villages** *in*

**10 districts**

As the name implies the project imparts computer based functional literacy to community members in the age group of 15 to 45 years. With financial support from Tata Consultancy Services, the project reached 10 districts in Uttar Pradesh. Named the 'Nai Shuruat – Sahaj Shiksha Pariyojna', the project was operational in 772 villages led by community facilitators. The community facilitators were trained on delivering a predesigned module and equipped with laptops, projectors and with specially designed adult literacy modules. The facilitators did not limit the teaching learning process to the pre-designed primers. They have been spreading awareness about health and other related social issues. The computer-based literacy program was an empowering process for both the facilitator and the community members.



Throughout the project period, we kept running short spanned campaigns like - "Har Bacha School Mein" making learners aware of the importance of education. Other activities were also conducted including , celebrating '16 Days of Activism' against Gender-Based Violence. We also conducted a Legal Right Awareness workshop with the support of DLSA (District Legal Service Authority) in 2 villages, where learners shared and discussed their legal problems and Para Legal Volunteers provided them free legal advice on issues shared by them.

### **Reeta Kaushik**

*Secretary*

*Samudaik Kalyan Evam Vikas Sansthan*

SKVS in collaboration with PHIA Foundation is working to provide improved and all-round education facilities for the SC/ST communities. We have successfully formalised the primary and junior level education system in the program areas.

“





## Ensuring Sustainable Livelihoods

PHIA also strives to ensure sustainable livelihoods of the marginalised communities. We understand that sustainable livelihoods requires investing in community capacities and building on the gains they had through other struggles around land and forests. It is pivoted around sustainable management and governance of

agriculture and natural resources as two-thirds of Indians are dependent on farm-based livelihoods, fisheries, and forests. Our ambition is to ensure sustainable livelihoods through rights over natural resources and its effective management and appropriate interventions in the value chains of commodities and services.



## ■ Promoting Sustainable Livelihood Platforms among Marginalized Communities in South Odisha & Bihar for Socio-Economic Empowerment and Inclusive Development

UK-based Karuna Trust is supporting PHIA Foundation in a farm-based livelihood project in the District of West Champaran, Bihar. The project aims to enhance skills, income and well-being of Dalit communities through improved vegetable cultivation practices and establishing a sustainable model of vegetable platforms promoted by 200 Dalit families (including 70 women headed families) in six villages of Nautan and Lauria blocks of West Champaran district in Bihar.

The project also involves engaging with government departments like District

### Srikanti Devi

*Community member*

“

If there is some help in Kharif season, then I can be in a position to cultivate vegetables in half acre. Hence, I will not have any trouble in managing my day-to-day expenditure and my husband too will not have to go for daily wages anywhere leaving us everyday.





Agriculture Office, Agricultural Training and Management Agency and District Horticulture Department to highlight and resolve issues faced by Dalit farmers. (Training of Farmers on Improved Methods/Practices of Vegetable Cultivation.)

Since most of the targeted beneficiaries are un-organized small scale, part-time farmers, the project design incorporates capacity inputs that are spaced out for maximum intake and retention. The families are also being taught how to make organic pesticides and insecticides, using local ingredients which are available for free in/around their villages, to decrease the cost of production.

South Odisha sees PHIA collaborating with PACS Network partner VICALP and, with the continued support of Karuna Trust, initiating a new project for promoting community enterprises among marginalized communities in Odisha for strengthening livelihoods and inclusive development.

The current project evolved as a need and outcome of a feasibility study that was carried out the previous

year with the support of Karuna Trust. The key focus of the study was to understand existing livelihood initiatives taken up by community collectives and to explore potential livelihood opportunities and identify areas to strengthen existing livelihood initiatives. Turmeric Processing and Siali and Saal Leaf Plate making are two of the key recommendations that emerged from the study.

The project is being implemented in Kandhamal district of Odisha with a specific objective. The objective is to develop two types of community enterprises and their trading federations in 15 villages covering 1000 households primarily from Dalit and Adivasi communities.

The project would strengthen and promote these two community enterprises. It would, in turn, improve the living standards of socially excluded and marginalized households in Daringbadi block and help them live a decent and dignified life.





## ■ Internet Saathi Digital Livelihoods

Internet Saathi Digital Livelihood program works towards empowering the Saathis who have successfully completed their digital literacy project and are looking forward to a journey of entrepreneurship ahead. This initiative aims at ensuring a regular and sustainable income to these Saathis through engagement in various kinds of digitally enabled avenues.

This is a one of its kind initiative and which we started this year with support from FREND and is likely to grow in its experience and wisdom as it progresses.

The following are some of the highlighted initiatives under this program:

### **Internet Safety and Security Project**

This project aimed at orienting women beneficiaries towards digital safety with the objective of maximizing the user's personal safety and security risks of private information while using the internet.

4200 Internet Saathis reached out to 4,67,847 women across 8400 villages in 178 blocks in 21 districts. They oriented these women about online safety and privacy and guided them to manage online personal data sharing with the help of videos and other collaterals.

### **Longitudinal Survey of Households and Institutions on Development Indicators**

Internet Saathis are carrying out longitudinal survey of health and education delivery status through health and education institutions along with surveying sampled households across districts in Uttar Pradesh and Jharkhand.

They carry out extensive interviews and questionnaire survey on education (Primary, Secondary and Higher Secondary), Health (District Hospital, PHC and Health Sub-centre) along with a socio-economic development survey with the sampled households.







## Smart Betiyaan Project

Smart Betiyaan initiative of FREND along with UNICEF successfully accomplished its goals in December'18 bringing out the stories on positive deviance of child marriage in the rural region of Uttar Pradesh. These short video stories developed by Internet Saathis proved to be a powerful and impactful form of community driven content generation. In the second phase of Smart Betiyaan, the Saathis are engaging on other social issues like - nutrition, girl child drop-out, Right to Information and Child marriage. The Internet Saathis will create 600 videos with the help of adolescents in Shrawasti and Balrampur districts of Uttar Pradesh by December 2019. Saathi are provided with good quality of microphones and tripod for better assistance in the shoot.

## Entrepreneurial Support

Internet Saathis who were keen to start their own venture were also supported and guided. While we have 11 such stories from MP where Saathi started their own business-like beauty parlor, Boutique, dairy business etc. We also have stories from Bihar where one of our Saathi started her own play school post the literacy program and one of her beneficiary started creating soft toys and craft items. What's really inspiring is how these women now use internet as an empowering tool to explore newer ideas and dimensions. In Jharkhand 9 Saathis have started small business around printing services with the help of a printer where they have been supported through the purchase of the hardware, which they are using to generate income.

**Sunita Devi**  
*Internet Saathi*

“

When I learnt browsing YouTube, I realised the lack of digital services in the village. I have now opened an authorised Digital Centre in my house to help the villagers with submission of forms, money deposits and withdrawals, bill payments, etc.



# Humanitarian Response



As an evidenced fact, it is known that India is one of the most disaster-prone countries in the world. The close correlation between poverty and disasters has also been proven beyond doubt. The greater the severity and regularity of crises, the greater the humanitarian need. About 57% of land in India is vulnerable to earthquake, 28% to drought, and 15% to floods. In an average year, five to six tropical cyclones make landfall in India. Recurring floods, due to extreme climate change and other causes have increased in intensity and frequency. This affects millions of people, and those affected most are quite often the socially excluded and

marginalized. Every year, thousands of people lose their homes and livelihood on account of such disasters and with the acceleration in climate change multiple new risks are emerging with a visible change in the profile of these disasters.

PHIA's aim is to safeguard the lives of vulnerable children, women and men from recurring disasters. The key priorities for PHIA include ensuring dignity for communities affected by disasters with access to clean water, food, sanitation and other fundamental needs, free from any form of violence.





## ■ Kerala Flood Response

The State of Kerala witnessed heavy rainfall owing to an extended monsoon that caused flooding and landslides in 13 out of 14 districts in the state. Over 491 people were killed, thousands were injured, and more than 50,000 houses were estimated to be fully/ partially damaged. Due to excess rains all dams in the state reached its peak capacity and the authorities were compelled to open the gates. This resulted in widespread floods and landslides in Alappuzha, Pathanamthitta, Ernakulum and Idukki along with other affected districts. This severely damaged standing crops, shelters, household belongings, water sources and livelihood. Marginalized and excluded communities like Dalits and Tribals have been worst hit by the floods and are facing immense hardships for recovery due to limited coping mechanisms, poor income levels and reliance on daily wage. In addition to the impact on livelihood, the floods also affected the health of the people as all drinking water sources were contaminated with flood water, endangering the lives of people living in the region.

Assessing the risk to health of the flood-affected people, PHIA, with support of Canada-based GlobalMedic, decided to distribute household-level water filters and hygiene kits to people in the districts of Alleppey, Wayanad and Idukki. Field-level logistics was managed by Kerala Medical Supplies Corporation (KMSC) in Alleppey; IGSSS in Wayanad and CASA in Idukki. These organisations played a strong and active role in identifying the beneficiaries and supporting the distribution drive. A total of 1950 water filters were distributed in these districts between September 5 and October 4, 2018. In addition to water filters, around 710 hygiene kits were also distributed. Given the limited kits available for distribution, priority was given to BPL (Below the Poverty Line) households on the basis of the ration cards they held. PHIA also installed 17 community filters in locations where the common community water access points had been rendered unusable. Apart from this PHIA supported the transfer of relief goods worth over INR 45,000/- (this included eatables, female hygiene products, baby food and clothing) in Wayanad.



## ■ Promoting Climate Resilient State/Government Policies and Practices (Children and Women-Centric)

PHIA Foundation along with Climate Action Network South Asia (CANSA) implemented a climate resilience project that aims to build understanding and capacities of government authorities in three Indian States – Uttar Pradesh, Odisha, and Kerala to mobilize funds and implement child and women-centered disaster risk reduction and climate change adaptation practices. The project was supported by UNICEF Delhi. Four flagship schemes were identified to strengthen knowledge and skills on environmental sustainability. The project was concluded with a multi-stakeholder meeting wherein recommendations were framed with wider ownership across relevant stakeholder

groups. The recommendations included the preparation of capacity-building modules on WASH, education and nutrition, based on state-specific recommendations from policy and budget review. Trainings were conducted using these capacity building modules. The project facilitated partnerships between relevant departments and the climate change division of NABARD for 'direct access to green climate funds. The project also conducted on-job trainings to draft climate change resilient financial proposals and provide technical assistance to three departments in three states on drafting two finance proposals for funding in consultation with NABARD.





# It's Possible Campaign



PHIA's It's Possible campaign continued building alliances and pushing the envelope further for the cause of gender equality. Adding to the momentum were landmark judgments in 2018, especially from the Supreme Court of India which helped India take a leap forward on the gender discourse. From the scrapping of section 377 and decriminalizing LGBTQ sex to giving equal access and right to women to visit places of pilgrimage.

To build on the momentum, especially during the **16 days of activism**, we conducted a series of activities. From workshops in government schools in UP on 'gender sensitization through games and interactive sessions' - to workshops held with youth from the community in Delhi around 'Gender: A dynamic concept' - to activities in urban slums for adolescent and minors around 'good and bad touch'.

Under the #IncludeUs event we hosted a power panel with participation of stalwarts from Academics, Human Rights, Queer movement, Media and corporate. As a run up to Women's day we hosted an event on 6th March 2019 - "Kar Mumkin - A cohesive movement to reimagine a gender equal society" in Lucknow. The main agenda was to bring like minded individuals, organizations, and corporates together to collectively work towards the common goal of gender equality.

We also hosted a roundtable discussion with support from the British High Commission on **#MakeVotingCount**, which brought gender issues at the center of the political discourse as a run up to the elections. It created a space for dialogue between various stakeholders to have thematic discussions around issues like - Work place harassment, Human and sex trafficking, LGBTQ issues and Women in peace building.



# PHIA's Accountability and Internal Governance

PHIA Foundation's governance practice are governed by a strong and active Governance Board of Trustees. PHIA's current Governance Board comprises of Dr.Belinda Bennet (Managing Trustee), Professor Sukhadeo Thorat, Dr.Roma Solomon and Mr. Vikas Gambhir. It facilitates and exercises due diligence on how the management serves and protects long-term interests of communities we work with and at the same time, ensuring the highest standards of governance.

PHIA has a Code of Conduct policy which is intended to serve as a guide for all PHIA staff in making decisions in their professional lives and at times, in their private lives. By following this Code of Conduct, it is intended that all staff will contribute to strengthening professionalism and impact of the work of PHIA. The Code of Conduct forms part of the terms and conditions of employment of all members of staff.

*The values we cover in our Code of conduct are*

## Justice, Courage, Determination, Hope

PHIA Foundation believes that in addition to our response to profound and immediate human need, advocacy is required to change the structure that perpetuates poverty and injustice. We support work that empowers individuals and communities to fight injustice and inequality with courage, hope and determination, challenging the structures and systems that prevent people from rising out of poverty.

## Dignity, Empathy, Honesty, Respect, Solidarity

We believe every human being has innate dignity. We place honesty and respect for others at the heart of what we do. We believe in equality for all and the importance of caring for the most marginalised and excluded communities.

## Cooperation, Partnership, Sustainability

Our work is rooted in a spirit of cooperation and we affirm the value of partnership with civil society, government, the private sector and other key actors. Our model of accompaniment, where we help build the capacity, leadership and agency of civil society and community-based organisations (CSOs and CBOs), promotes sustainable development.

## Accountability, Stewardship

PHIA Foundation believes in the accountable use of resources and open and transparent decision making. We measure our impact and are always striving to improve our performance. We are committed to being effective stewards of the planet's scarce resources and caring for the earth for future generations.



## ■ Safeguarding Policy

To strengthen our governance and accountability last year we invested time in making and launching PHIA's Safe Guarding policy. PHIA Foundation's Safeguarding Policy, is a set of procedures to follow and puts in place preventative measures. PHIA Foundation is committed to ensuring safeguarding practice which reflects statutory responsibilities, government guidance and complies with best practice and PHIA Foundation requirements.

PHIA's safeguarding policy enable PHIA to demonstrate its commitment in keeping children and vulnerable adults safe with whom it works. PHIA Foundation acknowledges its duty to act appropriately to any allegations, reports or suspicions of abuse. It is important to have policy and procedures in place so that staff, volunteers, service providers and management committee can work to prevent abuse and know what to do in the event of abuse.

The Policy Statement and Procedures have been drawn up in order to enable PHIA Foundation to

- Promote good practice and work in a way that can prevent harm, abuse and coercion occurring.
- To ensure that any allegations of abuse or suspicions are dealt with appropriately and the person experiencing abuse is supported.
- To stop abuse from occurring.

## ■ Prevention of Sexual Harassment (POSH)

In compliance with the law, we have a POSH committee and internal POSH policy in place which works towards creating an enabling environment for all our women colleagues and stakeholders. PHIA has zero tolerance against sexual harassment and we have the required systems and procedures in place to act swiftly and judiciously in case of reported sexual harassment cases.



**NO SEXUAL HARASSMENT**



# Finance and Funding Overview

To realise our vision and mission, PHIA Foundation has been actively engaging with various stakeholders, including communities and supporters on resource mobilisation initiatives since FY 2015-16. The organisation has ventured to develop and build on the legacy of the Poorest Areas Civil Society (PACS) Programme and explore various emerging fundraising opportunities in India. The opportunity to leverage Corporate Social Responsibility (CSR) initiatives with the advent of the Companies Act 2013 mandating a large section of private sector companies in India to invest 2% of their profits towards such activities has been an interesting development. During this time philanthropy in India, largely through Trusts and Foundations, was also maturing with an appetite to engage on development issues.

Since then, PHIA Foundation has witnessed a robust year-on-year growth in funds raised – from a fundraising income of INR 2.5 million in 15-16 to INR 215 million in FY 18-19. One of the factors behind this exponential and sustained growth was our ability to establish early credibility with some of the donors and strategic partners like Azim Premji Philanthropic Initiatives, Tata Trusts & Google India, UNICEF, ACC Ltd. FY 2018-19, in particular, has been the most successful year for PHIA in terms of the number of projects being implemented as well as resources mobilised from various donors. PHIA also received FCRA registration in April 2018 paving way for us to bid for and receive foreign funding.

The target base for fundraising, like in previous years, was primarily trusts & foundations, institutions (bilateral / multilateral), the private sector (CSR), and the Government Sector. By the end of March 2019 PHIA had signed 36 new Grant Agreements in FY 18-19 with an overall worth of INR 274.5 million. One of the highlights which continued from last fiscal was our collaboration with our strategic partner - Foundation for Rural Entrepreneurship and Development (FREND, a Foundation set up jointly by Tata Trusts and Google) which intensified and scaled up significantly in FY 18-19. Several grant agreements were signed with FREND to expand our digital literacy and livelihood interventions in the 5 states of Uttar Pradesh, Madhya Pradesh, Bihar, Jharkhand and Chhattisgarh. Our partnership with UNICEF strengthened further with new and repeated projects in Uttar Pradesh, Bihar and Jharkhand. Azim Premji Philanthropic

Initiatives, with whom PHIA started a strategic collaboration to promote local governance in Jharkhand in 2017, has also continued and scaled up the partnership with PHIA in the form of a new intervention on fellowships to promote constitutional values in Jharkhand and Madhya Pradesh. A similar relationship exists with ACC Ltd. with whom PHIA is working in Jharkhand since 2017 to facilitate access to rights and entitlements for the unorganised sector workers in select districts of Jharkhand. We also renewed our engagement with Gripple on a small but meaningful association to promote health initiatives in our urban slum education project in Delhi-NCR.

We established new partnerships with organisations like the British High Commission (2 grant agreements in FY 18-19), Karuna Trusts (a strategic partnership to promote livelihoods in Bihar and Odisha), Global Medic (to support our humanitarian response in Kerala) and Mastek Foundation (urban slum education project). Additionally, our current pipeline of warm proposals for FY 19-20 already has a consolidated worth of approximately INR 160 million which has a mix of opportunities both from domestic establishments as well as international agencies.

More than 90% of the funds raised in FY 18-19 were allocated to our CSO partners for implementation of on-ground project interventions. In terms of mix and spread of project funds there have been differential gains in different states w.r.t. PHIA's project portfolio and corresponding investments. The states of Jharkhand and Uttar Pradesh have the maximum concentration of projects both in terms of value and number. However, in the last 1-2 years investments in Bihar and Madhya Pradesh are also picking up and poised to grow further with new opportunities in the pipeline.

We have observed that over the years there has been an increasing level of comfort in aggregators of scale and diversity, like PHIA Foundation. PHIA's focus on operational excellence (both internal and external compliances) is enabling one-off collaborations to move towards long term strategic partnerships. There is a growing willingness and push to see PHIA as a credible aggregator with stand alone capacities as well.



# Financial Performance Last Financial Year 2018-19

## PARTNERING HOPE INTO ACTION FOUNDATION NEW DELHI

### Balance Sheet as at 31st March 2019

Particulars	Sch. No.	As At 31st March 2019 (Rs.)	As At 31st March 2018 (Rs.)
<b><u>Funds Employed</u></b>			
Reserves	1	24,74,502.02	10,51,633.11
Designated Funds	2	1,000.00	1,000.00
Programme Balance	3	1,92,51,198.11	1,17,22,313.47
Current Liabilities	4	12,53,502.00	33,67,180.00
Fixed Assets Control A/c (As per contra)	5	5,09,148.80	4,387.80
<b>Total</b>		<b>2,34,89,350.93</b>	<b>1,61,46,514.38</b>
<b><u>Assets</u></b>			
<b><u>Fixed Assets</u></b>			
Gross Block	6	6,80,870.00	59,600.00
Accumulated Depreciation		1,71,721.20	55,212.20
Net Block		5,09,148.80	4,387.80
<b><u>Current Assets</u></b>			
Cash and Bank Balances	7	2,26,71,387.13	1,59,28,080.58
Other Current Assets	8	3,08,815.00	2,14,046.00
		2,29,80,202.13	1,61,42,126.58
<b>Total</b>		<b>2,34,89,350.93</b>	<b>1,61,46,514.38</b>

For & on behalf of management

As per our report of even date

*Solomon*  
Partnering hope into Action  
Foundation

Managing Trustee/Trustee



J. A. Martins  
Proprietor  
M. No. 082051  
J. A. Martins & Co.,  
Chartered Accountants  
Firm Regn. No. 010860N

Place : New Delhi  
Date : 6-9-19





**PARTNERING HOPE INTO ACTION FOUNDATION  
NEW DELHI**

**Income & Expenditure Account for the year ended on 31st March 2019**

Particulars	Sch. No.	For the year ended 31st March 2019 (Rs.)	For the year ended 31st March 2018 (Rs.)
<b>INCOME</b>			
Contributions & Donations	9	73,05,042.65	28,44,405.40
Bank & Other Interest		3,35,747.00	1,62,203.59
Interest on Income Tax Refund		4,377.00	-
Grant Allocated towards Expenses		20,06,49,416.29	8,37,45,392.53
<b>Total</b>		<b>20,82,94,582.94</b>	<b>8,67,52,001.52</b>
<b>EXPENDITURE</b>			
<b>Education Expenses</b>			
Internet Literacy Campaign-Women in Rural U.P.(Phase 3)	10	38,72,735.00	94,54,434.00
Internet Literacy Campaign-Women in Rural U.P.(Phase 4)	11	1,04,83,404.83	19,53,315.00
Internet Literacy Campaign for Women in Jharkhand, Bihar, MP (Phase 1)	12	5,08,398.00	85,41,830.00
Internet Literacy Campaign for Women in Jharkhand, Bihar, MP (Phase 2)	13	55,21,018.00	1,67,42,809.81
Internet Literacy Campaign for Women in MP (Phase 3)	14	81,78,637.00	26,30,083.00
Internet Literacy Campaign-Women in Rural U.P.(Phase 2)	15	-	97,83,793.72
Educating Children of Rag Pickers in Urban Slums South Delhi, (Programme II)	16	15,58,123.00	1,24,877.00
Child Right CCRD Project	17	2,70,852.00	22,93,008.00
Internet - Digital Livelihood, UP (FRIEND)	18	14,14,992.00	85,881.00
Local Self Governance - Grant APPI	19	2,77,81,354.00	70,59,077.00
Adult Literacy (TCS)	20	83,69,018.00	74,76,066.00
Access to Social Security by unorganized Workers (ACC)	21	13,87,442.00	5,56,269.00
Internet Literacy Campaign for Women in Rural U.P (Phase 1, Progr. 2)	22	7,822.00	35,41,424.00
Educating Children of Rag Pickers in Urban Slums of South Delhi	23	-	6,00,822.00
Awareness Prog. (Arogya Welfare Trust)	24	-	4,76,159.00
Education, Health & Hygiene-Rag-picking Communities (Bhowapur, NCR)	25	7,36,529.00	5,24,379.00
Child Right CCRD Project (Phase - II)	26	17,10,207.00	-
Coalition on Child Rights and Developments (CCRD Projects), Phase - 3	27	5,26,541.00	-
Digital Literacy training and implementation in MP-10019 (FRIEND)	28	12,00,000.00	-
Digital Literacy training and implementation in MP-10026 (FRIEND)	29	37,76,526.00	-
Internet Safety & Security Project implementation in MP-30042 (FRIEND)	30	42,28,077.00	-
Internet Saathi 2.0-Digital Livelihoods programme training and Implementation in MP-20008 (FRIEND)	31	10,03,895.00	-
Outreach on Financial Instruments - Mutual Funds training & Implementation in MP-30052 (FRIEND)	32	7,76,640.00	-
Google Rural Research Project implementation in MP-30016 (FRIEND)	33	2,13,597.00	-
Digital Literacy training and implementation in Bihar-10021 (FRIEND)	34	10,92,000.00	-
Digital Literacy training and implementation in Bihar-10028 (FRIEND)	35	54,52,949.00	-
Internet Safety & Security Project implementation in Bihar-30034 (FRIEND)	36	35,97,612.00	-





Particulars	Sch. No.	For the year ended 31st March 2019 (Rs.)	For the year ended 31st March 2018 (Rs.)
Internet Saathi 2.0-Digital Livelihoods programme training and Implementation in Bihar-20007 (FRIEND)	37	18,41,453.02	-
Strengthening WASH in Schools Across Multiple Districts in Bihar	38	33,25,182.00	-
Internet Saathi, Digital literacy program's training and implementation Jharkhand-10016 (FRIEND)	39	64,88,367.00	-
Internet Safety & Security Project implementation in Jharkhand-30040 (FRIEND)	40	26,69,103.00	-
Internet Saathi 2.0-Digital Livelihoods programme training and Implementation in Jharkhand-20009 (FRIEND)	41	26,98,339.00	-
Transform Aspirational Districts Initiative in Jharkhand-30028 (Niti Ayog & Tata Trust)	42	44,32,461.00	-
Strengthening Local Self Governance in Selected blocks in Jamtara, Gumla and west Singhbhum districts of Jharkhand - APPI	43	2,00,674.00	-
Internet Safety & Security Project implementation in Chattisgarh-30036 (FRIEND)	44	9,83,920.00	-
Internet Safety & Security Project implementation in UP-30048 (FRIEND)	45	95,14,945.00	-
Internet Saathi 2.0-Digital Livelihoods programme training and Implementation in UP-20006 (FRIEND)	46	85,82,840.58	-
Outreach on Financial Instruments - Mutual Funds training & Implementation in UP-30053 (FRIEND)	47	6,43,500.00	-
Transform Aspirational Districts Initiative in UP-30027 (Niti Ayog & Tata Trust)	48	13,22,700.00	-
Amplification of adolescent voices through digital technology in UP-30029 (FRIEND)	49	15,80,699.00	-
Internet Saathi, Digital Literacy Program's training and Implementation in Bihar-10009 (FRIEND)	50	1,34,98,257.59	-
Internet Saathi, Digital Literacy Program's training and Implementation in Chhattisgarh-10009 (FRIEND)	51	97,18,852.00	-
Internet Saathi, Digital Literacy Program's training and Implementation in Jharkhand-10009 (FRIEND)	52	1,02,87,015.00	-
Internet Saathi, Digital Literacy Program's training and Implementation in Madhya Pradesh-10009 (FRIEND)	53	1,19,78,897.00	-
Internet Saathi, Digital Literacy Program's training and Implementation in Uttar Pradesh-10009 (FRIEND)	54	89,63,585.62	-
Rapid Proto-type Bulloo Radio Programme in Chainpur block of Gumla District - APPI	55	2,45,950.00	-
Education of Children of Rag pickers in Urban Slums - Grant Gripple (II)	56	10,334.00	-
Building resilience, Catalysing Change - Transformational Journeys of Marginalized Adolescent Girls	57	2,30,800.00	-
Promote Gender Equality and Empower Factory Women Workers	58	21,86,755.00	-
Strengthening existing policies of the Government to combat human trafficking of tribal women and girls in Jharkhand	59	5,77,120.00	-
Strengthening livelihoods in south odisha; and Promotion of sustainable livelihood in Bihar	60	4,88,606.00	-
<b>Preservation of Environment</b>		-	
Climate Action Project (UNICEF Phase-III)	61	-	1,07,10,879.00
<b>Medical Relief</b>		-	
Improving Maternal and Child Health Outcomes in Hard to reach areas	62	18,29,128.00	-
<b>Relief of Poor</b>		-	
Enhancing Access of Workers, Jharkhand Labour Welfare Schemes (Phase - II)	63	72,735.00	7,95,786.00
Enhancing Access of Workers (Organized/ Unorganized) in Jharkhand Labour Welfare Schemes (Phase I)	64	-	1,12,476.00





Particulars	Sch. No.	For the year ended 31st March 2019 (Rs.)	For the year ended 31st March 2018 (Rs.)
Improving Protection for children in Jharkhand (ASRA) - UNICEF Jharkhand	65	-	2,82,024.00
Enhancing Access of Workers, Jharkhand Labour Welfare Schemes (Phase - III)	66	7,01,644.00	-
Humanitarian Relief Response in Kerala (Phase 1)	67	5,25,119.00	-
Humanitarian Relief Response in Kerala (Phase 2)	68	13,82,065.65	-
		20,06,49,416.29	8,37,45,392.53
Administrative Expenses	69	57,17,877.74	19,20,321.97
		20,63,67,294.03	8,56,65,714.50
Depreciation		1,16,509.00	4,095.20
Less: Allocation from Fixed Assets Control A/c	5	(1,16,509.00)	(4,095.20)
Total		20,63,67,294.03	8,56,65,714.50
Excess of Income over Expenditure		5,04,420.00	-
Transfer to Fixed Assets Control A/c		14,22,868.91	10,86,287.02
Transferred to General Reserve			
<b>Total</b>		<b>20,82,94,582.94</b>	<b>8,67,52,001.52</b>

For & on behalf of management

As per our report of even date

*Solomon*  
Partnering Hope Into Action  
Foundation

Managing Trustee/Trustee



J. A. Martins  
Proprietor  
M. No. 082051  
J. A. Martins & Co.,  
Chartered Accountants  
Firm Regn. No. 010860N

Place : New Delhi

Date : 6-9-19





**PARTNERING HOPE INTO ACTION FOUNDATION  
NEW DELHI**

**Receipt & Payment Account for the year ended 31<sup>st</sup> March 2019**

Particulars	Amount (Rs.)
<b><u>Opening Balances</u></b>	
Cash in hand	1,564.00
Cash at Bank	1,59,26,516.58
Security Deposit	62,000.00
Other Current Assets	1,52,046.00
Less:- Current Liabilities	(33,67,180.00)
Sub. Total (a)	<b>1,27,74,946.58</b>
<b><u>Receipts during the Year</u></b>	
Contributions & Donations	2,93,216.65
Programme Receipts (Sch 3)	21,48,80,362.93
Bank Interest (I&E)	3,35,747.00
Bank Interest (Sch. 3)	8,74,749.00
Interest on Income Tax Refund	4,377.00
Sub. Total (b)	<b>21,63,88,452.58</b>
<b>Total (a+b)</b>	<b>22,91,63,399.16</b>
<b><u>Payments During the Year</u></b>	
<b><u>Expenses</u></b>	
Internet Literacy Campaign-Women in Rural U.P.(Phase 3)	38,72,735.00
Internet Literacy Campaign-Women in Rural U.P.(Phase 4)	1,04,83,404.83
Internet Literacy Campaign for Women in Jharkhand, Bihar, MP (Phase 1)	5,08,398.00
Internet Literacy Campaign for Women in Jharkhand, Bihar, MP (Phase 2)	55,21,018.00
Internet Literacy Campaign for Women in MP (Phase 3)	81,78,637.00
Educating Children of Rag Pickers in Urban Slums South Delhi, (Programme II)	15,58,123.00
Child Right CCRD Project	2,70,852.00
Internet - Digital Livelihood, UP (FRIEND)	14,14,992.00
Local Self Governance - Grant APPI	2,77,81,354.00
Adult Literacy (TCS)	83,69,018.00
Access to Social Security by unorganized Workers (ACC)	13,87,442.00
Internet Literacy Campaign for Women in Rural U.P (Phase 1, Progr. 2)	7,822.00
Education, Health & Hygiene-Rag-picking Communities (Bhowapur, NCR)	7,36,529.00
Child Right CCRD Project (Phase - II)	17,10,207.00
Coalition on Child Rights and Developments (CCRD Projects), Phase - 3	5,26,541.00
Digital Literacy training and implementation in MP-10019 (FRIEND)	12,00,000.00
Digital Literacy training and implementation in MP-10026 (FRIEND)	37,76,526.00
Internet Safety & Security Project implementation in MP-30042 (FRIEND)	42,28,077.00
Internet Saathi 2.0-Digital Livelihoods programme training and Implementation in MP-20008 (FRIEND)	10,03,895.00
Outreach on Financial Instruments - Mutual Funds training & Implementation in MP-30052 (FRIEND)	7,76,640.00
Google Rural Research Project implementation in MP-30016 (FRIEND)	2,13,597.00
Digital Literacy training and implementation in Bihar-10021 (FRIEND)	10,92,000.00
Digital Literacy training and implementation in Bihar-10028 (FRIEND)	54,52,949.00
Internet Safety & Security Project implementation in Bihar-30034 (FRIEND)	35,97,612.00
Internet Saathi 2.0-Digital Livelihoods programme training and Implementation in Bihar-20007 (FRIEND)	18,41,453.02
Strengthening WASH in Schools Across Multiple Districts in Bihar	33,25,182.00
Internet Saathi, Digital literacy program's training and implementation Jharkhand-10016 (FRIEND)	64,88,367.00
Internet Safety & Security Project implementation in Jharkhand-30040 (FRIEND)	26,69,103.00
Internet Saathi 2.0-Digital Livelihoods programme training and Implementation in Jharkhand-20009 (FRIEND)	26,98,339.00





Particulars	Amount (Rs.)
Transform Aspirational Districts Initiative in Jharkhand-30028 (Niti Ayog & Tata Trust)	44,32,461.00
Strengthening Local Self Governance in Selected blocks in Jamtara, Gumla and west Singhbhum districts of Jharkhand - APPI	2,00,674.00
Internet Safety & Security Project implementation in Chattisgarh-30036 (FREND)	9,83,920.00
Internet Safety & Security Project implementation in UP-30048 (FREND)	95,14,945.00
Internet Saathi 2.0-Digital Livelihoods programme training and Implementation in UP-20006 (FREND)	85,82,840.58
Outreach on Financial Instruments - Mutual Funds training & Implementation in UP-30053 (FREND)	6,43,500.00
Transform Aspirational Districts Initiative in UP-30027 (Niti Ayog & Tata Trust)	13,22,700.00
Amplification of adolescent voices through digital technology in UP-30029 (FREND)	15,80,699.00
Internet Saathi, Digital Literacy Program's training and Implementation in Bihar-10009 (FREND)	1,34,98,257.59
Internet Saathi, Digital Literacy Program's training and Implementation in Chhattisgarh-10009 (FREND)	97,18,852.00
Internet Saathi, Digital Literacy Program's training and Implementation in Jharkhand-10009 (FREND)	1,02,87,015.00
Internet Saathi, Digital Literacy Program's training and Implementation in Madhya Pradesh-10009 (FREND)	1,19,78,897.00
Internet Saathi, Digital Literacy Program's training and Implementation in Uttar Pradesh-10009 (FREND)	89,63,585.62
Rapid Proto-type Bultoo Radio Programme in Chainpur block of Gumla District - APPI	2,45,950.00
Education of Children of Rag pickers in Urban Slums - Grant Gripple (II)	10,334.00
Building resilience, Catalysing Change - Transformational Journeys of Marginalized Adolescent Girls	2,30,800.00
Promote Gender Equality and Empower Factory Women Workers	21,86,755.00
Strengthening existing policies of the Government to combat human trafficking of tribal women and girls in Jharkhand	5,77,120.00
Strengthening livelihoods in south odisha; and Promotion of sustainable livelihood in Bihar	4,88,606.00
Improving Maternal and Child Health Outcomes in Hard to reach areas	18,29,128.00
Enhancing Access of Workers, Jharkhand Labour Welfare Schemes (Phase - II)	72,735.00
Enhancing Access of Workers, Jharkhand Labour Welfare Schemes (Phase - III)	7,01,644.00
Humanitarian Relief Response in Kerala (Phase 1)	5,25,119.00
Humanitarian Relief Response in Kerala (Phase 2)	13,82,065.65
Administrative Expenses	57,17,877.74
	20,63,67,294.03
Unspent Grant Refunded	4,48,135.00
Purchase of Fixed Assets (Sch 6)	6,21,270.00
Sub. Total (C )	20,74,36,699.03
<b>Closing Balances</b>	
Cash and Bank Balances (Sch 7)	2,26,71,387.13
Other Current Assets (Sch 8)	3,08,815.00
Less:- Current Liabilities (Sch 4)	(12,53,502.00)
Sub. Total (d)	2,17,26,700.13
<b>Total (c+d)</b>	<b>22,91,63,399.16</b>

For & on behalf of Management

As per our report of even date

*Selamun*  
Partnering Hope Into Action  
Foundation



J. A. Martins  
Proprietor  
M. No. 82051  
J. A. Martins & Co.,  
Chartered Accountants  
Firm Regn. No. 010860N

Place : New Delhi  
Dated : 6-9-19  
Managing Trustee/Trustee





# PHIA's Partnership Base



TATA TRUSTS





# WALL OF FAME



**32**

Projects

**88**  
Districts

**858**  
Blocks

**65,444**  
VILLAGES



Geographical areas covered



Total number of direct  
Beneficiaries

**283,120**



Social Identity based  
segregated data  
(SC/ST/minorities)

**251,296**





Total number of  
CBO's and Network

**1,889**

**11,036,333**

Rural Women  
trained on  
**DIGITAL LITERACY**  
through  
**INTERNET SAATHI**



**119,451**

Households  
Covered

**7,700**

Number of  
**YOUTH** reached  
(Age between 18-30)





# Success Stories

## Winds of Change

The residents of Kerabar village under Chainpur Block of Gumla district faced severe water shortage for irrigation. They were largely dependent on monsoon for paddy cultivation. Even if they wanted to do vegetable farming they had little water left in the seasonal rivulets to irrigate their land. They did not have resources to build a check dam on the river nor to dig a pond or a bore-well.

Soon after Phia's local governance project took off in the region there was a visible change in the community's involvement in the local self-governance of their village. People started holding regular meetings and came out with a wonderful plan to build an indigenous check dam on the nearby river.

"We wanted to grow cash crops like vegetables but had no idea how to arrange water for irrigation. During our Gram Sabha meetings, the idea of building a 'Bora Bandh' (check dam built with sand filled plastic sacs) came to our knowledge. We all agreed and built the dam. This idea has done wonders! We now are able to store water and used it for irrigation," says Prem Lal Minz.

The village now has a proper functioning Gram Sabha that regularly discusses range of issues, including MGNREGA schemes, PESA, health and sanitation, electricity, farming, education and pension benefits among others. Women now take active part in the meetings and are trying to find opportunities for skill development training. They believe it will help them attain economic self-dependence and prosperity. They have asked Gram Sabha members to gather information on skill development training that can be given to the 11 SHG members in the village.



## On Road to Victory

During her initial days of Internet Saathi project, Seema Parmar (women in white saree) faced difficulty in travelling to nearby villages to train women. If she would reach late, women laborers would leave for their work and she would not be able to train them. So, she decided to purchase a second-hand bike by taking a loan from her SHG. She had learnt cycling in her childhood, so she had some sense of balance. After purchasing the bike, with some help from her husband and some video tutorials on YouTube she learnt how to ride a bike, how to use indicator, when to apply break etc. Initial 5-6 days were a bit difficult but through regular practice, she soon got comfortable riding the bike. Now she travels on her own and feel more independent! Mobility is no more a constraint and reaching on time no more a challenge!





## Sowing Hope

Sota Mushahari Tola, is situated in Baikunthwa Panchayat of Nautan Block of West Champaran district where Dalits families mainly from Chamar and Mushahar caste reside. Most of the families are landless laborer's or have a very small piece of land. Few have leased land hired on higher price from local landlords.



Tetari Devi (22 years), wife of Vinod Manjhi, got married at the age of 14 or 15, has 3 sons and belongs to Mushahar caste of Dalits. These communities have experienced extreme suppression and exploitation by land lords in the past. It has left them so scarred that the male members never migrate out of the village for livelihood as they feel it puts their families at risk.

After PHIA initiated its project 'Promoting Sustainable Livelihood Platforms among Marginalized Communities' in September 2018 in partnership with our local partner SSEVS, our Sabji Mitras (vegetable promoters) motivated villagers to establish kitchen garden in their vicinity to support their families. Most of the Dalits residing in the village had no prior knowledge/experience of cultivating vegetables. Tetri Devi's family members who were daily wage laborers, had never thought of cultivating vegetable themselves. Once she joined the program, she requested free seeds to establish a kitchen garden. Subji Mitras ensured that whosoever received free seeds would establish their kitchen gardens within the prescribed time. They were also taught techniques and methods for enhanced vegetable cultivation.

After a month of establishing her kitchen garden, she requested for more free seeds from Subji Mitra as she wanted to expand their area of cultivation and do it commercially on a leased plot of land.

During interaction with our project staff, she said ("hamra se I kaam ho jaayi, aa ekra me hamra fayeda bujha taa. Laagataa ki gharo ke kharchaa chalaaye me bhi tani pareshaani kum hoi") I feel I can do this and this will be beneficial for me. I think it will also help us in managing our household expenses better.

## When Dreams Have Wings

24 years old Madhu an Internet Saathi from Balrampur district of Uttar Pradesh is a teacher by profession.

She had to challenge her family, her community and go against all odds to pursue her aspiration for higher education. Irrespective of the pressure she didn't backdown and continued her studies.

She joined the Internet Saathi program last year and learnt to use a smartphone. She learned it herself as she was a first-time user. She was one of the best performing saathi's and went on teach digital literacy to over 600 rural women. She didn't stop there. She started teaching children in her village with the help of Internet and YouTube videos. Her efforts have made most of the women in her village literate enough to write/sign their names. After progressing to the Smart Betiyaan program, she got an opportunity to spread awareness and sensitize the community around issues like child marriage, malnutrition, health, and education. 'Smart Betiyaan Project has given me a meaningful direction in life and has enabled me to know my abilities better. The program has helped me relive my childhood which was always controlled and constricted on account of peer pressure & societal norms. Each & every child marriage case or girl dropout case I come across in the field, has only inspired me to challenge my limits and raise my aspiration. I Dream of a better world and wants to become a good teacher and serve my village better!'





# PHIA Experience



**Mr. Siddharth Kumar**

*Secretary*

*Samagra Shikshan Evam Vikas Sansthan, Bihar*

*The project by PHIA has created an opportunity for 200 such Dalit families they are getting organized in a form of Farmers Interest groups, and are connected with agriculture training programmes where they learn advanced tools and techniques of farming, get free improved seed, regular capacity building and networking for marketing of vegetables etc. For the first time, Musahar families in intervention areas have started cultivating vegetables for livelihood.*

**Dr. Roma Solomon**

*Member of Board*

*PHIA Foundation*



*It is heartening to see a small push against poverty called PHIA, blossom into such a variegated bouquet of workable and sustainable models of community participation in self-reliance and empowerment*



**Mr. Ashif Shaikh**

*Secretary*

*Jan Sahas, Madhya Pradesh*

*Jan Sahas is working with PHIA from last two years in various districts of Madhya Pradesh to implement the Internet Saathi Program. This partnership is very important for us and we learnt a lot from our partnership. Under this program we have positively impacted a million women in rural Madhya Pradesh. The women who have been trained as internet saathi feel empowered to train and spread the power harnessed by information technologies.*





**Sandeep Khare**  
*Secretary  
Vigyan Foundation, Uttar Pradesh*

*Our journey with PHIA Foundation as a partner has been very exciting and motivating! This partnership has provided us an opportunity to explore new ideas and innovations with young girls in our community. It is heartening to see young girls as Ambassadors (SMART BETI) fighting valiantly against social evils like child marriage. PHIA's intervention with partners has initiated new dreams in the eyes of our young generation and have capacitated them to achieve their dreams and leave their foot print for others to follow.*



**Mr. Shiukar Purty**  
*Chief Functionary  
ASRA, Jharkhand*

*Our partnership and journey with PHIA Foundation started in April 2016 in order to take forward the legacy of PACS programme. The partnership is based on the principles of equality, mutual understanding and dependence, common vision and strategy to empower the adivasis and other excluded communities, sharing expertise and experience for the benefit of the community and the partners. In nutshell, it is a team work and we greatly enjoy this partnership.*



**Sejal**  
*Team  
PHIA Foundation*

*Working in PHIA Foundation has helped me understand ground realities in a much better way. It has helped me develop and enhance skills such as interaction at community level, working with Civil Society Organisations and most importantly, building understanding towards gender issues and marginalized communities. The work culture of this organisation not only promotes an open discussion on development and environment issues such as Social inclusion, Gender, Climate change, WASH etc. but also ensures that appropriate practices regarding these issues are inculcated in our projects.*



# PHIA Knowledge Repository





# PHIA Offices



*Team meeting held in Ranchi, Jharkhand*

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Note:

\*This Annual Report is printed on recyclable paper.

\*\*All the photographs in this Annual Report are from PHIA's photo repository and have been captured by staff/ partners/ consultants/ volunteers associated with PHIA.





# 2018-19 ANNUAL REPORT

## PHIA FOUNDATION

*PHIA Foundation pins hope on the sea change in the way we look at the things where the people of all castes, categories and creeds can lead a life without poverty, exclusion and discrimination.*

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**PACS**  
NETWORK

**phia**  
to end poverty